



**NICK WEIR**  
**Senior Vice President, Entertainment**  
**Royal Caribbean International**

Nick Weir is the Senior Vice President, Entertainment for Royal Caribbean International, the cruise brand known for the best entertainment at sea. Nick oversees the cruise line's onboard entertainment and guest activities programming, as well as Royal Caribbean Productions, the industry's only in-house department that creates, produces and manages the largest entertainment operation at sea. With more than 25 years of experience in both the entertainment and cruise industries – with notable achievements in performance and production, both on- and off-stage, Nick has been in almost every aspect of the entertainment world. He comes from a tradition of maritime entertainment, where his mother was an accomplished cruise entertainer and his father was a pioneering Cruise Director.

Nick also hosted and presented a number of major network television shows in the United Kingdom before moving to the United States. He is best known for hosting a re-launch of the primetime network-television show "Catchphrase," where he succeeded in the mission of markedly improving the ratings in the critical 18-54 target demographic.

Prior to Royal Caribbean, Nick owned and operated an entertainment consulting company with projects that included television and live event production services, speech and script writing, entertainment program analysis and solution development, charity event/live auction production, corporate video production, cruise industry start-up projects and Cruise Director services. Additionally, he has served in many capacities in the cruise industry, including as Entertainment Consultant and Cruise Director for Celebrity Cruises and Costa Cruises, and consulted extensively for Star Clippers Tall Ship Cruises.

Nick studied Marine Science and Biology at the University of Miami and holds a Business Administration degree from Columbus International College in Marbella, Spain.

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